Create a Vibrant Safety Culture Presented by Richard Hawk





What is NOSHA?

The Northern Occupational Safety and Health Association (NOSHA) is a nonprofit organization founded in 2001 in the state of North Dakota to provide regional safety professionals a forum for sharing safety concerns, goals, and methods for promoting workplace safety. NOSHA is a 501 (c)(4) tax-exempt entity. For more information about NOSHA visit us at www.nosha.net

Each year as part of our mission, NOSHA sponsors an educational safety seminar intended to build the skills of safety professionals and promote awareness of occupational safety. These seminars are FREE to registered participants.

You're Invited to the NOSHA 2014 Safety Conference: Create a Vibrant Safety Culture

October 7th, 2014, Ramada Inn
1210 N 43rd Street, Grand Forks, ND
This Half-day program runs from 8:30 am to approximately 1:00 pm
(See agenda for details at www.nosha.net)

Check-In 7:00 am to 8:30 am.

Join us for breakfast! Served from 7:30 am to 8:25 am. Breakfast Buffet includes scrambled eggs, bacon, sausages, American fries, mini muffins, chilled fruit, assorted juices, coffee and water.

For complete conference information and **on-line registration** visit us at **www.nosha.net**

This Conference is Free to Registered Participants!



Keynote Speaker

For more than 30 years, Richard Hawk has helped a wide variety of companies develop world-class safety cultures and shown audiences around the world how to live healthier and happier lives. It's rare to find someone who is both a safety professional and an entertaining speaker and trainer, but Richard fits the bill. He is in high demand for annual meetings, conferences and seminars and is a popular keynote speaker at the National Safety Council's Annual Congress & Expo, the largest annual safety convention in the U.S. Richard has trained thousands of supervisors, managers and employees at organizations such as Exxon/Mobil. Shell. Nestle Purina and McNeil Consumer Healthcare. Before starting his own business, Richard gained 10 years of practical experience as a safety engineer and management trainer in the nuclear power industry. Richard stays on the leading edge of the safety industry. He holds numerous safety and technical certifications from various organizations, including the National Safety Council, ASSE, INPO and NRRPT.

Program Description

This year's safety conference is about influencing the people around you to buy-in and adopt safer behaviors. Richard is an animated and humorous speaker that will make you laugh as well as learn.

Part One: Create a Vibrant Safety Culture (8:30 am - 9:30 am)
Leaders face a special set of challenges when it comes to safety
performance. Not only do they have to understand a wide array of safety
requirements, but they also need to possess the social skills to influence
people to perform better. This engaging training sessions helps leaders
develop those skills and create a vibrant safety culture that everyone will
buy into. Participants will learn how to increase their influence as a safety
leader and better inspire employees to take to heart their company's
safety and health values.

Part Two: Great Leaders Make Safety Fun (9:50 am – 10:50 am) Leaders at Southwest Airlines, Google, Raytheon and other world-class companies know that when employees are in a good mood and enjoy their work—in other words, having FUN—they perform better. That means they make fewer mistakes and have fewer accidents. In this engaging program, leaders will learn how to leverage their influence to instill a spirit of fun in your company's safety culture. Richard uses stories, props, songs and innovative interactions to share what he's learned from working with hundreds of leaders in all kinds of industries. Audiences can't help but have fun while they discover new ideas they can put into action right away.

Part Three: Find Your Focus (11:10 am - 12:10 pm)

In today's fast-paced world, lack of focus and mental distractions are a major root cause of accidents. Every year, unfocused acts cost billions of dollars in damage and injury. "Find Your Focus" combats this problem by giving participants the tools to concentrate better, heighten their attention to detail and effectively manage distractions. The end result? A safer workplace. 5 ways "Find Your Focus" will improve your bottom line:

- A decrease in accidents and increase in positive behaviors
- Improved quality of work with fewer mistakes
- Less sick time due to stress-caused symptoms, such as headaches and digestion problems
- An increase in hazard recognition which will reduce accidents
- A marked increase in innovation and cost-saving ideas

For more information about Richard Hawk go to www.makesafetyfun.com

